



Prominence to Prison: Why Smart People Do Such Dumb Things

Keynote Presentation for Corporations and Associations



This business ethics and critical thinking skills presentation will revolve around the processes and consequences of unethical behavior and how "seemingly unimportant decisions" can cause so much trouble in our lives.

International Speaker, Trainer and Consultant **Patrick Kuhse** will share his life story of prominence as a stockbroker and former Certified Financial Planner, his involvement in a bribery scheme with the Oklahoma State Treasurer's Office, and his subsequent life as an international fugitive.

Patrick will define business ethics, discuss common ethical dilemmas and why people make the ethical decisions they do, and provide insight on how to define, develop and control our own ethical behaviors. He concludes with a proven ethical decision-making tool that guarantees people will do the right thing.

Presentation Topics:

We will examine the ethical dilemmas employees and management face in today's business world including:

- Meeting the Ethical Challenges of Leadership
- Self-Renewal: Mastering Change and Dealing with Adversity
- Doing the Right Thing: How to Balance your Pocketbook with your Conscience
- Group Think: The Traumas and Dramas of an "Everybody's Doing It" Philosophy
- The 8 Critical Thinking Errors that can Wreck a Career
- Managing Ethical Dilemmas in the Workplace
- The Psychology of Ethics: Why Smart People Can Do Such Dumb Things
- Defining and Developing Your Own Personal Code of Ethics
- Making and Ethical Transition from a University to the Professions

Speaker Bio:

Patrick Kuhse is one of the most in-demand speakers on business ethics and critical thinking skills in America today. His dynamic presentations have entertained, enlightened and inspired over 100,000 participants both domestically and internationally. He works with major universities and businesses in the development and education of their students and staff on how to recognize ethical dilemmas and implement effective critical thinking skills.

Patrick was a Certified Financial Planner (CFP) and Registered Principal for many years, working at many levels in the financial services industry from Registered Representative to Regional Vice President of a major financial services company. He will

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share his journey from prominence as a successful stockbroker in San Diego to his involvement in a financial fraud scheme, flight from the US to avoid prosecution, life as an international fugitive for four years and his subsequent self-surrender and incarceration for several years in both a foreign jail and U.S. prisons.

He has spoken on and conducted "Ethics in Leadership" presentations to rave reviews for such diverse groups as major universities including Harvard and Stanford, civic groups, businesses, international professional associations and law enforcement agencies.

A favorite speaker on college campuses, Patrick serves as an appointed Ethics Fellow for two major universities:

University of Florida - Poe Center on Business Ethics, Warrington College of Business Administration
Suffolk University – Institute for Executive Education, Sawyer School of Management

A Partial List of Patrick's Clients:

Professional Businesses and Associations

AgFirst Farm Credit Bank
AICPA - American Institute of Certified Public Accountants
AmCham - Costa Rican - American Chamber of Commerce
American Society for Quality
American Society of Mechanical Engineers
American Society of Women Accountants
Association of Government Accountants
Association of Health Underwriters
Association of Professional Consultants
Boeing Company
California Municipal Treasurers Association
California Society of Association Executives
California Society of CPAs
California Society of Municipal Finance Officers
Commonwealth Financial Network
Eaton Vance
Executive Women International
Fast Company Magazine
Financial Executives International
Financial Planning Association
First Republic Bank
FSC Securities Corporation
Fusion Financial Group
Gen-Probe Corporation
Independent Insurance Agents and Brokers of America
Institute of Management Accountants
Institute of Real Estate Management
International Association of Administrative Professionals
IMCA - Investment Management Consultants Association
Lincoln National Life
LPL Financial Services
Marathon Oil Company
Mass Mutual
Merrill Lynch Trust Company FSB
Met Life
MFS Investment Management
Military Officers Association of America
Minnesota Society of CPAs
National Association of Government Communicators

National Association of Independent Life Brokerage Agents
National Association of Insurance and Financial Advisors
NAPFA - National Association of Personal Financial Advisors
National Association of Purchasing Managers
National Litigation Support Services Association
National Recreation and Parks Association
National Society of Hispanic MBAs
Nationwide Financial
Northrop Grumman
Portland General Electric
Pratt and Whitney
Professional Management Convention Association
Risk Management Association
Russell Investments
Scottsdale Healthcare
Sempra Energy
Siemens Corporation
Society for Human Resource Management
Society of Financial Service Professionals
TD Ameritrade
US Air Force
US Army
US Marine Corps
US Jaycees National Convention
Wachovia Bank
Warrant Officers Association
Wealth Management Institute
World President's Organization
Young Presidents Organization

Educational Institutions

American University
Arizona State University
Boston University
Brigham Young University
Creighton University
Georgetown University
Harvard University
Indiana University
Iowa State University

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Kansas State University
La Salle University
Cornell University
University of Minnesota
Marquette University
Massachusetts Institute of Technology
Northeastern University
Old Dominion University
Oregon State University
Penn State University
Pepperdine University
San Jose State University
Stanford University
Suffolk University
Syracuse University
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University of Pennsylvania
University of Southern California
University of Tennessee
University of Texas at Austin
University of Washington

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