



Developing and Maintaining a University Ethics Program



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Who Should Attend?

Any university educator or administrator interested in sharing ideas and learning proven concepts and practices in ethics/integrity education techniques.

Learning Objectives

During this highly interactive session, participants will learn:

- The importance of building up-front consensus among internal and external stakeholders (e.g., students, faculty, deans, and university administrators).
- Effective strategies to raise awareness about academic integrity and business ethics among a large population of undergraduate and graduate business students.
- Opportunities and obstacles associated with starting and sustaining an ethics initiative.

Session Description

This session focuses on:

- Developing a student integrity board and oath.
- Maintaining a College-wide adoption of Turnitin.com.
- How to develop a business ethics course.
- The background of an ethics case competition that has grown to international stature.
- How to nurture external alliances (e.g., Kids with Character & Better Business Bureau) which provide undergraduate business students with opportunities for service learning.

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